

Rina Yoo

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EXPERIENCE

Frontend Designer & Developer

Jan 2025 – Present

Freelance

Atlanta, GA

- Delivered scalable web solutions leveraging technologies like ReactJS/NextJS and Wix, prioritizing user engagement through visual design such as typography, color theory, parallax effects, and responsive cross-platform layouts
- Migrated a legacy tour business from word-of-mouth to global outreach via a multilingual Wix site with SEO
- Standardized the onboarding and project management system by building custom Notion dashboards that allow stakeholders to track project requirements, meeting notes, revisions, and deliverables transparently

Associate Lead Mural Designer

Feb. 2020 – Present

Color the World Bright | Freelance

Athens, GA

- Produced high-fidelity designs for 30+ projects of local and high-profile clients in Georgia (including Kroger and Chik-Fil-A) by using Adobe Photoshop, Adobe Illustrator, and Amadine
- Worked with the organization founder, designers, and painters to translate complex design requirements into polished deliverables, adhering to strict brand guidelines and 1-2 week turnaround times
- Optimized design workflow by providing precise, high-resolution outlines that streamlined on-site mural production

Graphic Designer & Artist

Jan. 2017 – Present

Freelance

Atlanta, GA

- Mastered Adobe Photoshop over 8 years of creating custom digital illustrations, logos, apparel designs, and album covers, including branding for a 1,000+ member non-profit and cover art for a single achieving 1M+ streams

PROJECTS

Portfolio Website

Jan 2025 – Present

NextJS, Typescript, GSAP, Tailwind CSS, Sanity IO, Rive, Adobe Illustrator, Git

- Engineered an immersive interactive website using GSAP ScrollTrigger to orchestrate section transitions and Rive to animate personally hand-drawn Illustrator SVGs; successfully deployed via Vercel and Cloudflare for domain management and DNS configuration
- Integrated headless CMS Sanity IO to manage dynamic content, optimizing memory with efficient GROQ querying
- Implemented responsive design patterns with Tailwind CSS, shifting layouts and enhancing interactivity across mobile and desktop devices, for consistent enhanced user experience

Acadess: Burnout Prevention AI | *ReactJS, Java, Spring Boot, OpenAI API, Figma, Git* Aug 2023 – Dec 2023

- Developed a full-stack web app using Figma, Spring Boot serving a REST API, and ReactJS as the frontend
- Researched 40+ academic papers on burnout; constructed an AI-assisted personal daily hub by integrating an OpenAI API chatbot, a To-Do list, and a calendar widget with mood tracking and journaling features

Korean Language Capstone Project | *ReactJS, Git, Adobe Photoshop*

Jan 2022 – Dec 2022

- Collaborated with a software engineering team to make a gamified language learning web application for Georgia Tech's KOR 1001 curriculum, utilizing Git for safe version control and code management
- Spearheaded the UI/UX design and asset integration, using strong visuals and interactivity for language retention

EDUCATION

Georgia Institute of Technology | GPA: 3.83

Atlanta, GA

Master of Science in Computer Science

Aug. 2023 – May 2024

Georgia Institute of Technology | GPA: 3.65

Atlanta, GA

Bachelor of Science in Computer Science

Aug. 2020 – May 2023

SKILLS

Languages: English, Korean

Technical Languages: HTML, CSS, JavaScript, Typescript, Java, Python, SQL (SQLite), Dart,

Frameworks & Libraries: ReactJS, NextJS, GSAP, Tailwind CSS, Wix, Spring Boot, Flutter, Rombo

Developer Tools: Git, Sanity IO, OpenAI API, Wix, Figma, Visual Studio Code, Microsoft Office, IntelliJ, Eclipse

Graphic Design & Other Tools: Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Rive, Amadine